

INTRODUCING

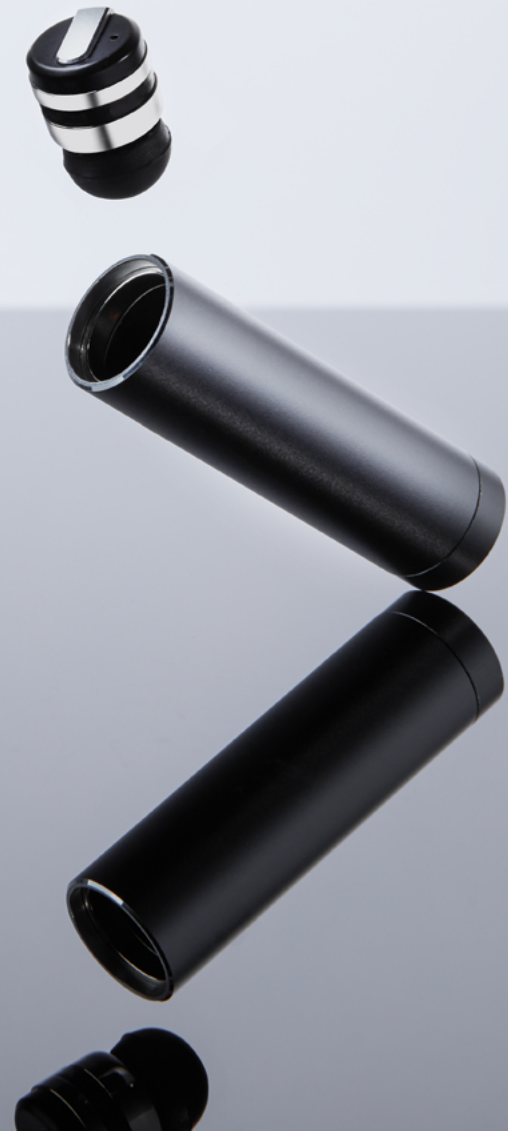
Schatzii

Welcome to the future. Not in the way Charles Dickens imagined it in his tale of scary karma-yet-to-come, but in the way we imagine it. Here is the future of personal sound, from music to phone calls, business to pleasure.

Schatzii makes one of the coolest products on the market. It's also the smallest of its kind.

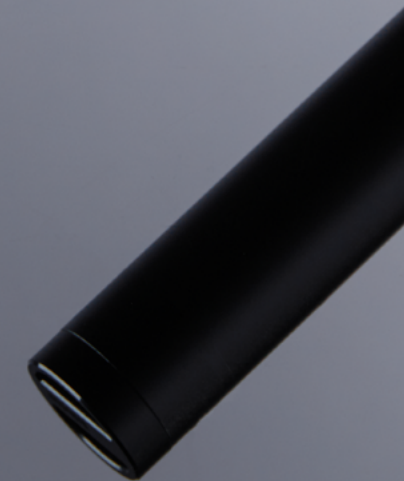
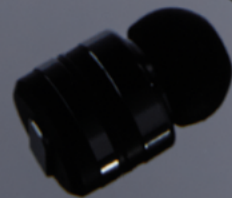
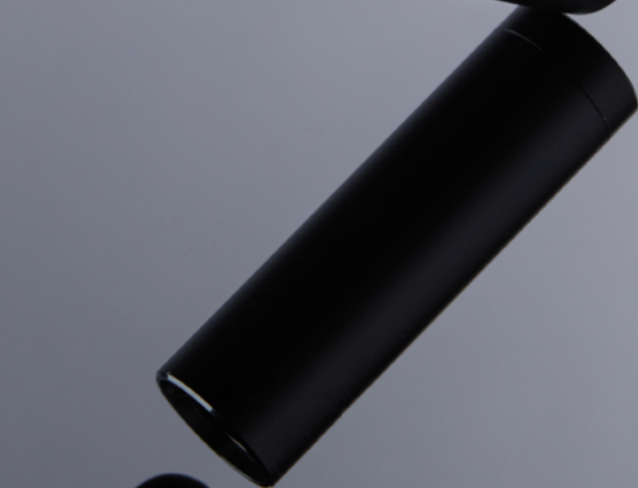
What you have before you is the BULLET Bluetooth® 4.1 Earpiece + Charging Capsule by Schatzii. These wireless, go-anywhere, barely-there earbuds are the lightest in existence, clocking in at just 4.7grams.

Let us quantify 4.7 grams for you. It's roughly the weight of two pennies. Or five raisins. Or six paper clips. It's astounding, because these tiny little ear orbs deliver crystal clear, perfect sound sans the frustration of tangled cords.



AS SCHATZII DESCRIBES IT,
THE BULLET IS “SOMETHING
JAMES BOND WOULD WEAR.”

DAMN RIGHT.



SCHATZII

BULLET BLUETOOTH® 4.1 EARPIECE

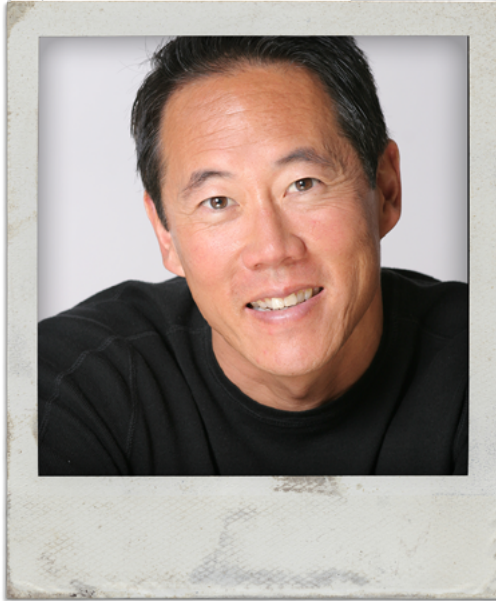
+

CHARGING CAPSULE

Your super-sleek, Secret-Agent earbuds also offer CVC Active Noise Reduction for exterior sound suppression and echo cancellation, with a carefully crafted design built for comfortable, long-term wear.

The charging station is shaped like a rocket (because sometimes Secret Agents work in space) and each one can hold up to three-times the charge of the competition. You can also charge on the go with a micro cable that connects with any USB port.





THOUGHTS ON TASTE

Peter Tsou

Peter Tsou is the founder and CEO of Schatzii, a San Francisco-based tech company that has, in our humble opinion, some of the coolest gadgets and gizmos on the market for personal electronics. They are at the forefront of keeping you mobile, whether you're multi-tasking a phone call while cooking dinner or you're literally running down the street to a business meeting. The word "schatzii" is taken from the German language and translates roughly to "sweetie," "honey," or "baby." We feel an equal amount of affection for this truly awesome company, and we got a few Thoughts on Taste from Peter Tsou this month.

How do you balance form & function?

PT There are a lot of cumbersome, uncomfortable and heavy over-the-ear headsets that look like earmuffs, but not everyone has the head the size of LeBron's to support them. Women in particular don't enjoy wearing over-the-ear headphones, because they mess up your hair, mess up your make-up, and are just too big to wear comfortably for an extended period of time. Our charging case has a sleek and slim design that acts as a charging capsule and storage case for the earbud so you are not always looking to plug it in, and can easily take them on the go. Our design is the sleekest and most aesthetically pleasing on the market, and the most stealth for making calls or listening to music covertly.

What does "True Wireless" mean?

PT Other Bluetooth® earbuds are not "True Wireless," meaning there is still a wire that connects the earbuds together. Our Bullet series of headsets are all "True Wireless" and eliminate the wires altogether, for tangle-free enjoyment.

